



Curriculum Vitae

Jouni Hakalahti

If everyone is thinking alike, then somebody isn't thinking.

George S. Patton

My expertise

The core of my expertise lies in strong visual skills and endless idea generation. I'm really good at solving demanding design problems and composing variety of unique solutions. I truly think outside the box, usually questioning even the box itself. Regardless the task, I always give my best. I have strong computer skills and desire to learn more and improve. I use Adobe programs fluently as my means of expression, as well as pen and paper. As an employee I'm trustworthy and humble, yet independent and determined. Unlike many creative persons out there I have excellent social skills and I get along with people easily.

Jouni Hakalahti

Born. 1981

Married.

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Online portfolio: www.kosmonautti.com

LinkedIn: fi.linkedin.com/in/jounihakalahti

Work experience

Paranoia Borealis

Helsinki

Entrepreneur

Oct. 2016 –

- Graphics for T-shirts and bags.
- Product photography and photo editing.
- Web-store development with WordPress.
- Facebook & Google marketing.

Sankarimedia Ltd.

Helsinki

UI / UX / Graphic designer

Feb. 2014 – Feb. 2015

Laid off, financial reasons

- UI development of Yossa mobile app.
- Graphics for the app and web site.
- Promotional material for Yossa and several alcohol brands.
- Facebook marketing.
- Prototype creation with Marvel

Roll D6 Ltd.

Espoo

Graphic designer

Jun. 2012 – Sept. 2012

- Board game development; playability, appearance, pawns, etc.
- Character and item design for the game.
- Logo and other graphic design.
- Meetings and game testing.

Martinex Ltd. Turku <i>Graphic / product designer</i> Mar. 2007 – Aug. 2009	<ul style="list-style-type: none"> • Graphics for various board games, packages, ads and posters. • Product and package design. • Photographs for catalogs, ads and packaging. • Heavy photo editing of licensed photo originals for product usage. • Development meetings with product managers and license holders. • Daily communication with Asian factories.
Older assignments	Elementary school substitute teacher, forklift driver, youth camp counselor, parcel sorter, mover, paint shop assistant, cellphone assembler.
Education	<ul style="list-style-type: none"> • Industrial Designer. Turku Arts Academy 2002-2008. • Graduate. Evijärvi high school 1997-2000
Additional Training	<ul style="list-style-type: none"> • Designer Enhancing Business, Aalto University / Aalto Pro 04-09.2013. • Blender 3D, Helsinki adult education center 2012. • Three InDesing courses, Helsinki adult education center 2012. • Product conceptualizing studies, Turku University 2006-2007.
Software skills	<ul style="list-style-type: none"> • Adobe Creative Suite, especially Illustrator & Photoshop. • Basic knowledge of 3D software: Solidworks, Rhinoceros and Zbursh. • Basic skills to create websites with editors, like Adobe Dreamweaver. • Marvel mobile prototyping
Language skills	<ul style="list-style-type: none"> • Finnish: native. • English: fluent. • Swedish: mediocre. • Spanish: survival basics.
Personality, other skills	<ul style="list-style-type: none"> • Exceptional innovation and idea-generating skills. • Excellent sketching & drawing skills with pen and Wacom tablet. • Experienced independent traveler with wide international perspective. • Honest, reliable and conscientious worker with strong work ethic. • Hard working but easy going, really easy to get along with.
Hobbies	<ul style="list-style-type: none"> • Backpacking. I've traveled in over 50 countries around the world. • Drawing, reading, jogging, home-brewing.
Army	<ul style="list-style-type: none"> • Jäger / machine gun man in the brigade of Kainuu 01.2001 - 07.2001. • Winner of national assault rifle competition.
Awards / stipends	<ul style="list-style-type: none"> • Awarded by RAY for roulette arcade game project 11.2005.
My goals in life & work	<ul style="list-style-type: none"> • To innovate and create new and beautiful things. • To learn and develop myself every day. • To see the world and understand it.
References:	<ul style="list-style-type: none"> • Matti Lamminsalo, CEO, Sankarimedia Ltd. (matti@ivalo.com) • Riia Sandström, CEO, Martinex Ltd. (riia.sandstrom@martinex.fi) • Taina Karakus, Design studio manager, Martinex Ltd. (+358 44 5631466) • Pekka Mannermaa, Lecturer, Turku Arts Academy (+358 44 9072137)